Youth World Championships
Event presentation
Vision for the Youth Worlds

- The pinnacle youth sailing performance event;
- Showcases the future stars of the sailing world;
- An Olympic themed championship where all sailors are put on level playing field;
- Introduces future heroes and heroines, who inspire other young sailors from all around the world.
Strategic themes

Strategic priority at youth level for developed nations and the world’s best youth sailors.

An essential ‘stepping stone’ for emerging nations looking to send sailors onto the Olympics.

Every WS member nations have the chance to compete against each other in an atmosphere of mutual friendship and respect.

Exposes competing sailors to Olympic level championship management and an Olympic-type experience.
Venue

General Requirements

- Compact venue that include all administration, race management, boat parks, fields of play, accommodation, press/media center, ceremonies and spectator facilities.

- The overall size of the venue and the plan for communications and logistics are vital considerations.

- It is essential that the competition venue ensures a lasting legacy to the sport of sailing in the region and should be run in a sustainable and environmentally sensitive way.
Field of Play

The number of the sailing course areas shall be 4 and have 2 nautical miles in diameter.

Boat Park

The dinghy park requires an area for up to 265 boats and 60 windsurf boards.

This area should be easily accessible for trucks to unload equipment and should be full time secured.

Launching & Moorings

The ramps should be accessible from the sea, allowing for different wind conditions.

Appropriate mooring conditions and fuel station for all coach/Race Committee/rescue/press/TV boats.
Office space/meeting rooms

The following are required:

- Registration Office
- Main Information Desk
- Regatta Office and Official Notice Board
- Competition management offices
- WS Technical Delegate Office
- WS Race Officials Meeting Room
- International Jury rooms (2)
- Medical Centre
- Team Leaders and Competitors Meeting Room
- Doping Control room with individual male and female toilet facilities

Note: All offices require basic furniture, power, hi-speed internet connection, etc.

Additional requirements such as computers, photocopiers and printers shall be provided as required.
Official Boats

- 4 starting vessels
- 4 pin end starting vessels (RIB or other)
- 3 finishing vessels
- 14 mark-laying and control RIBs
- 8 dedicated rescue RIBs
- 5 Jury RIBs
- 1 PRO RIB
- 1 WS Technical Delegate RIB
- 5 Suppliers RIBs
- 4 Coach boats
- Media/Press/TV/VIP boats sufficient for the number of registered journalist, photographers, broadcast staff, including 2x7m RIBs for the duration of the event

In total, should be minimum 1:10 ratio – RIBs : sailing boats / boards
Competitors, Coaches and Team Leaders

All Member National Authorities are eligible to enter a team.

Each Team will send up to three support staff, including a Team Leader.

Each Team can enter only one boat for each class.

Airport transfers, food, accommodation and equipment are provided by the Organizers to all participants.
Participation

500-600
Athletes, coaches and Team leaders

65-75
Countries

250-300
Organizing Committee and WS staff, Officials, Media and volunteers
Countries participation in 48 editions of the Youth Worlds
# Events, Equipment & Quotas

<table>
<thead>
<tr>
<th>Event</th>
<th>Equipment</th>
<th>Quota</th>
<th>Sailors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boy’s Windsurfer</td>
<td>RS:X 8.5m</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>Girl’s Windsurfer</td>
<td>RS:X 8.5m</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>Boy’s One Person Dinghy</td>
<td>Laser Radial</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>Girl’s One Person Dinghy</td>
<td>Laser Radial</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>Boy’s Two Person Dinghy</td>
<td>420</td>
<td>30</td>
<td>60</td>
</tr>
<tr>
<td>Girl’s Two Person Dinghy</td>
<td>420</td>
<td>30</td>
<td>60</td>
</tr>
<tr>
<td>Girl’s Skiff</td>
<td>29er</td>
<td>30</td>
<td>60</td>
</tr>
<tr>
<td>Boy’s Skiff</td>
<td>29er</td>
<td>30</td>
<td>60</td>
</tr>
<tr>
<td>Mixed Multihull</td>
<td>Nacra 15</td>
<td>25</td>
<td>50</td>
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</table>

**Total Competitors** 470 max.

**Total Team Leaders/Coaches** 130 approx.

**Total Competitors + Team Leaders & Coaches** 600 approx.
Dates 2019/2022

As per World Sailing Regulations, The Championship can begin either:
1. on the second Saturday of July or
2. the second Saturday of December
of the year of the Championship, and finish eight (8) days later.
<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Dates</th>
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<tbody>
<tr>
<td>2019</td>
<td>Gdynia - Poland</td>
<td>14-21 July</td>
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<td></td>
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<tr>
<td>2020</td>
<td>Salvador - Brazil</td>
<td>13-20 December</td>
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<td></td>
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<tr>
<td>2021</td>
<td>TBC</td>
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<td></td>
<td>11-18 July</td>
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<td>or</td>
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<td>11-18 December</td>
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<td>or</td>
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<td></td>
<td>12-19 December</td>
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<td>or</td>
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<tr>
<td>2022</td>
<td>TBC</td>
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<td></td>
<td>10-17 July</td>
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<td></td>
<td>or</td>
<td></td>
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<tr>
<td></td>
<td>11-18 December</td>
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</tbody>
</table>
# Championship Schedule

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Day 2</th>
<th>Day 3</th>
<th>Day 4</th>
<th>Day 5</th>
<th>Day 6</th>
<th>Day 7</th>
<th>Day 8</th>
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</thead>
<tbody>
<tr>
<td>Equipment allocation</td>
<td>Practice Race</td>
<td>Race day 1</td>
<td>Race day 2</td>
<td>Race day 3</td>
<td>Race day 4</td>
<td>Race day 5</td>
<td>Departure Day</td>
</tr>
<tr>
<td>Registration</td>
<td>Opening Ceremony</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Race day 1, Race day 2, Race day 3, Race day 4, Race day 5, Departure Day
Venue

Spectators and Hospitality

- WS are seeking venues that both meet the sports criteria but also are attractive to spectators and are in a location that is already an existing visitor destination.
- Ideally the venue will have an existing walk-up audience that could be engaged by the Youth Worlds.
- Engagement with local governments/cities and partnership with other event utilizing a pre-existing spectator audience.
- May include live commentary, cultural displays, athlete and coach interviews, and other entertainment.
- Fan engagement zone with stage and screen to allow live interviews and streaming of content to spectators.
High-quality facilities for an Opening & Closing Ceremonies, including Athletes Parade are required to accommodate participants, staff, volunteers, VIPs and spectators. Host has Ticketing Rights.
Legacy

Development of Sailing on a Global Level

It is essential that the hosts ensure a lasting legacy to the sport of sailing in the region and demonstrate the ability to run a sustainable and environmentally sensitive event.
Legacy Plan

Should describe in detail the training programs to be held for sailors, coaches and race officials along with equipment investment.

Youth Emerging Nations Program (ENP)

Pre-event training camp and support during the championship for selected sailors, providing:

- Hotel/sports facility close to the venue, sailing boats and RIBs, training facilities and local coaches with venue specific knowledge.
World Sailing and the Event Organizers work in close collaboration to deliver world-class national and international multi-platform press coverage.
Host Media Obligations

The Event Organisers agree to work with World Sailing to provide media provisions that include:

- Providing facilities for media personnel
- Appointing a Media Manager
- Appointing and paying for a Host Broadcast in consultation with and approval from World Sailing
- Appointing and paying for photography services in consultation with and approval from World Sailing
## Media Rights

<table>
<thead>
<tr>
<th>Rights Category</th>
<th>World Sailing rights and obligations</th>
<th>Host rights and obligations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broadcast and Media Rights (within the Territory)</td>
<td>Shared between World Sailing and the Organisers</td>
<td>Shared between World Sailing and the Organisers</td>
</tr>
<tr>
<td>Broadcast and Media Rights (outside the Territory)</td>
<td>Exclusive rights</td>
<td>No rights</td>
</tr>
<tr>
<td>Social Media Rights</td>
<td>Shared between World Sailing and the Organisers</td>
<td>Shared between World Sailing and the Organisers</td>
</tr>
<tr>
<td>Website Rights</td>
<td>The exclusive right to determine which entity (World Sailing or the Organisers) is to create and host the Championship website.</td>
<td>In relation to the ongoing management of the Championship website, shared rights between World Sailing and the Organisers</td>
</tr>
<tr>
<td>Data Rights</td>
<td>Exclusive rights</td>
<td>No rights</td>
</tr>
</tbody>
</table>
1,382,925 POST IMPRESSIONS
182,743 POST ENGAGEMENTS
644,060 REACH

1,440 INCREASE IN PAGE LIKES
85,342 PEOPLE TALKING ABOUT THE PAGE IN THE USA

22 VIDEOS POSTED
252,585 VIDEO VIEWS
646,900 VIDEO REACH
INSTAGRAM

31 POSTS
1,036,206 IMPRESSIONS

656,652 REACH
57,172 ENGAGEMENTS
56,921 LIKES

INSTAGRAM STORIES

185 POSTS
6,109 AVERAGE REACH
19,215 Video Views
232 Interactions
318 Shares
28 Subscriber Increase
1:13 Mins Average Watch Time
14 Videos Uploaded
23,436 Minutes Watch Time
Potential Media Reach

At Sanya 2017, 498 articles were published throughout the duration and reached up to 152 million people.

Mainstream websites such ABC (Spain), Asahi (Japan), WP Sportowe Fakty (Poland), ANSA (Italy), New Zealand Herald (New Zealand), BioBio (Chile), Cooperative (Chile), Lesoir (Belgium), Jerusalem Post (Israel), Diario (Uruguay), Le Telegramme (France) covered the event.

The advertising value equivalency of all the published coverage was £1.5 million GBP.
Example Media Coverage
Media Centre

Should accommodate a minimum of 15 Journalists/Press Officers

• Must be of a major international sporting event standard
• Must have a dedicated 100 MB/s wireless high speed internet and cable connections for the exclusive use of accredited media
• Should be within close proximity of the main venue
• Must have a high-speed photocopier and black and white printing
• Notice board for key regatta information
• Secured storage for photographer and media personnel items
• Air conditioning and adequate refreshment provision
Branding

Hosts to define and implement branding plan:

• To include items such as: signage, backdrops, entrance gate, staging surrounds, buoys, flags, road signage, advertising, event programme, bibs etc.

• Balanced coverage of World Sailing and local Event partners

• High level of visibility for Official Suppliers

• Opportunities to inform and engage the public – information panels, class information, athlete bios, ‘ones-to-watch’, hall of fame, selfie walls etc.

• Boat branding opportunities due to supplied equipment event: minimum event sticker, but additional opportunities for sponsors
Sponsorship

- Host opportunity to bring on Event sponsors outside of World Sailing Excluded categories
- WS has Title Partner Rights – if no Title partner signed before the event (specific timeframe would be confirmed in contract), then these rights would be transferred to the Host
- Host has Presenting Partner Rights
- Very special event to sell to potential sponsors – national focus, young athlete engagement, media output, future Olympians
- Closer to the date of the event, WS to confirm support likely to be received by WS partners specifically for the event, dependent on contract terms of WS partners (not all defined post 2020) and future negotiations. Examples could include:
  - Tracking and analytics support for event
  - Vehicle provision
  - Kit provision and clothing merchandise
  - Logistics support

<table>
<thead>
<tr>
<th>Category</th>
<th>World Sailing Sponsor</th>
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<tbody>
<tr>
<td>Automotive, including cars and car derived commercial vehicles, trucks, buses, inboard marine and industrial engines and construction equipment</td>
<td>Volvo, and/or any Volvo group company</td>
</tr>
<tr>
<td>Broadcast, audio-visual capture and distribution</td>
<td>As advised by World Sailing from time to time</td>
</tr>
<tr>
<td>Clothing (Technical)</td>
<td>ZhiK, and/or any ZhiK group company</td>
</tr>
<tr>
<td>Clothing (non-Technical)</td>
<td>As advised by World Sailing from time to time</td>
</tr>
<tr>
<td>Coatings</td>
<td>Hempel, and/or any Hempel group company</td>
</tr>
<tr>
<td>Data management and scoring</td>
<td>SAP, and/or any SAP group company</td>
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<tr>
<td>Energy, oil and gas</td>
<td>As advised by World Sailing from time to time</td>
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<tr>
<td>Insurance</td>
<td>As advised by World Sailing from time to time</td>
</tr>
<tr>
<td>Shipping, logistics and freight forwarding</td>
<td>GAC Pindar, and/or any GAC Pindar group company</td>
</tr>
<tr>
<td>Sustainability</td>
<td>As advised by World Sailing from time to time</td>
</tr>
<tr>
<td>Technology, including information technology of enterprise software applications and software related services</td>
<td>SAP, and/or any SAP group company</td>
</tr>
<tr>
<td>Timepieces, including intelligent wrist computers which have timing as a primary or ancillary function, watches, clocks and jewellery</td>
<td>Rolex, and/or any Rolex group company</td>
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</tbody>
</table>
Sustainability

The hosts would be expected to put forward a sustainability plan defining what initiatives will be delivered at the event.
Other important Documents

Available on WS website or by request

- Bid Guidelines
- Event Manual
- Budget template
- Notice of Race and Sailing Instructions
- Event’s Contract
- Boats branding guidelines
- Branding and Marketing Guidelines (work in progress)